General Shopping

PRESENTATION ABOUT THE 3Q07 EARNINGS RESULTS

NOVEMBER 19, 2007



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Agenda



- SECTOR OVERVIEW
- COMPANY OVERVIEW
- STRATEGY AND OUTLOOK
- **FINANCIAL HIGHLIGHTS**

Highlights



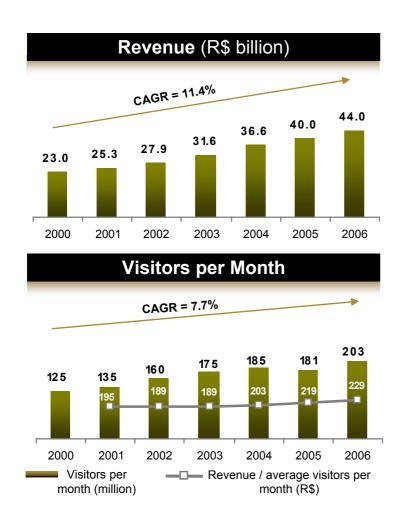
- Growth through
 - Greenfield (GSB expertise track record)
 - Acquisitions (GSB market intelligence and complementary services adding)
- Gross revenues up 37.9% to R\$ 14.2 million in 3Q07
- Adjusted EBITDA up 48.1% to R\$ 8.6 million in 3Q07

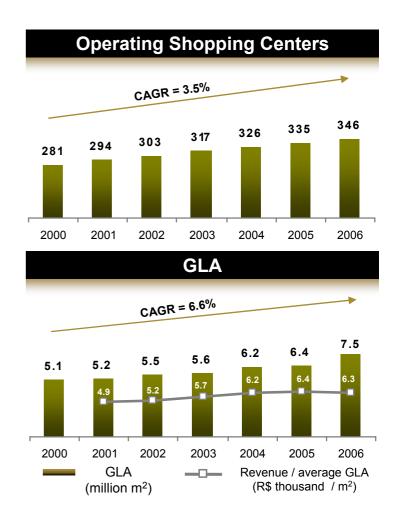




Sector Overview







Source: ABRASCE

Sector Overview

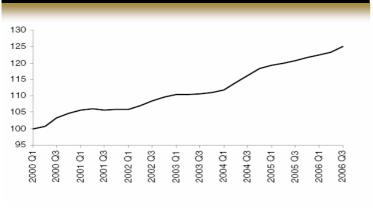


Brazilian Shopping Center Industry Revenue

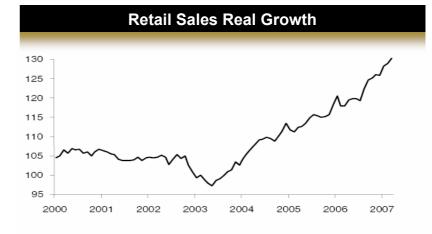
Year	In millions of <i>reais</i>	Growth in relation to the previous year (%)	Annual inflation (IPCA)	Real GDP growth
2000	23,000	_	6.0	4.4
2001	25,300	10.0	7.7	1.3
2002	27,900	10.3	12.5	1.9
2003	31,600	13.2	9.3	1.2
2004	36,600	15.8	7.6	5.7
2005	40,015	9.3	5.7	2.9
2006	44,000	10.0	3.1	3.7

Source: ABRASCE

Disposable Gross Income Real Growth

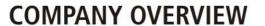


Source: Ipeadata Note: index with seasonality adjustment by the monthly average and deflated by the IPCA (2000 Q1 = 100)



Source: Ipeadata

Note: index with seasonality adjustment (average 2003 = 100)





Company Overview





Started in 1989

- 10 shopping centers and 3 greenfield projects
- Total GLA: 171,297 m² / Own GLA: 147,430 m²
- Retail expertise enabled:
 - Relationship with store owners
 - Retail intelligence
 - Focus on the B and C consumer segments in Brazil
 - Efficient cost management → Complementary services















Investment Highlights



- Majority ownership interest
- Experienced management team
 - Average 14 years experience in shopping center/retail sector
- Close relationship with store owners and retail intelligence
 - Well defined growth strategy
 - Diversified portfolio comprised of high quality assets

Retail Intelligence and Relationship with Store Owners



 Understanding of the shopping center business through both the retail and the real estate approach

- Quantitative and qualitative market surveys
 - Internal surveys
 - Market surveys
 - With retailers
- Credibility to retain and attract the main retailers

Diversified Growth Strategy



Consolidation

Acquisition of shopping centers

Greenfields

Conception and development of new shopping centers

Expansion

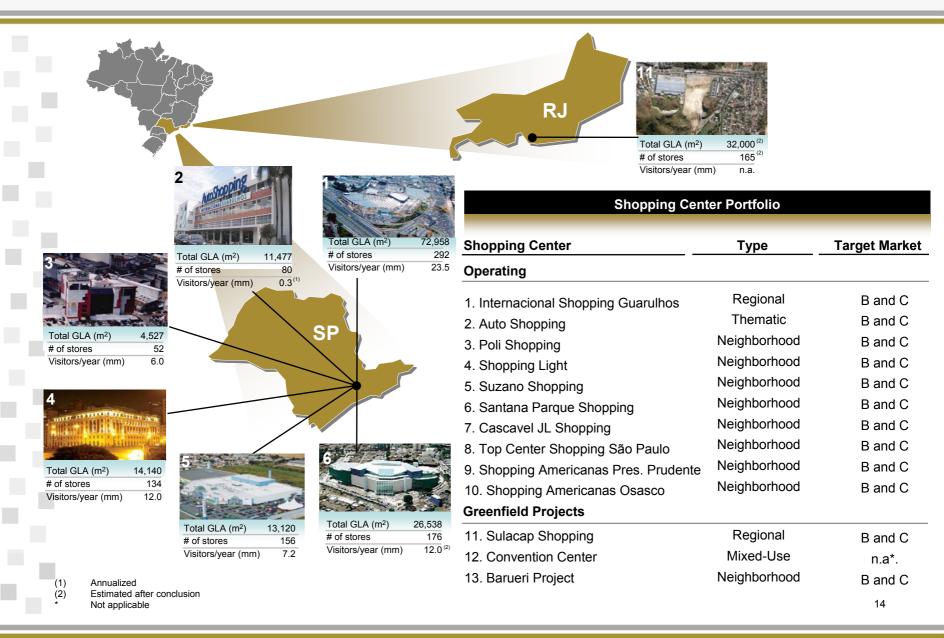
- Increase ownership interest in assets
- GLA expansion in the existing portfolio
- Implementation of mixed-use projects → Synergies + Profitability

Turn Around

- Control of the tenant mix
- Innovation in complementary services

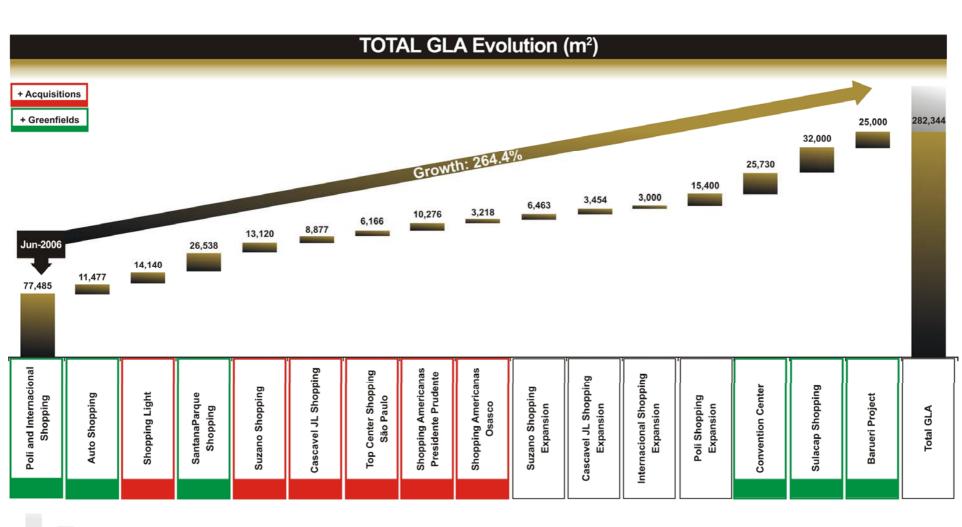
Portfolio





Ongoing Projects



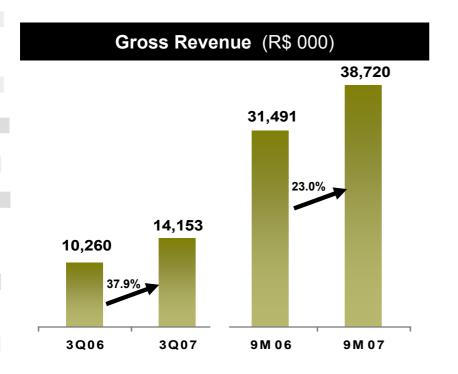


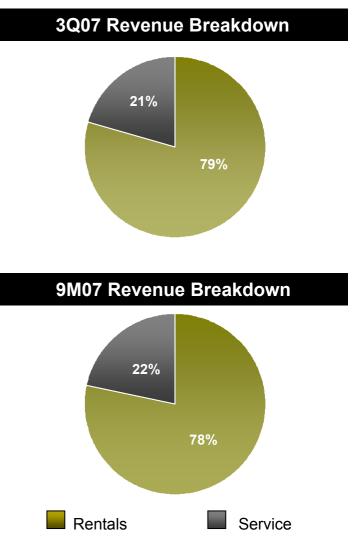




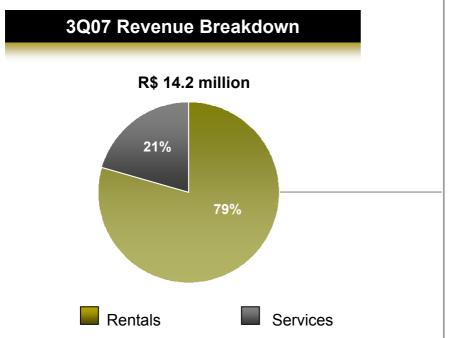
Gross Revenue

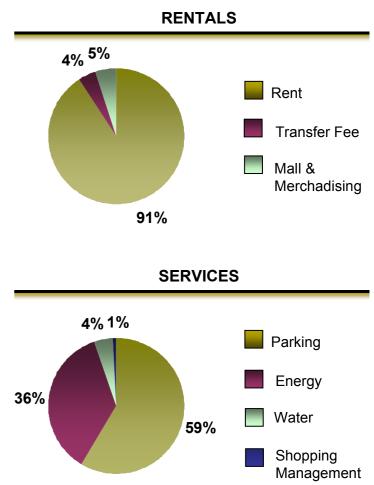




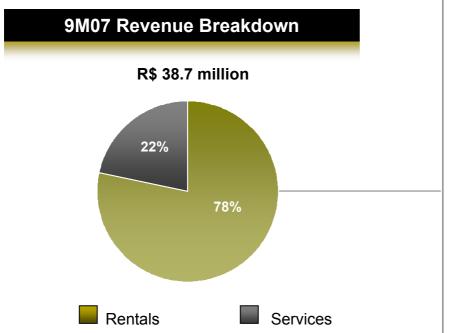


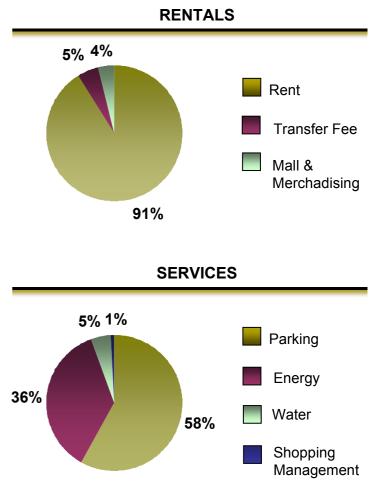
3Q07 Gross Revenue Breakdown





9M07 Gross Revenue Breakdown

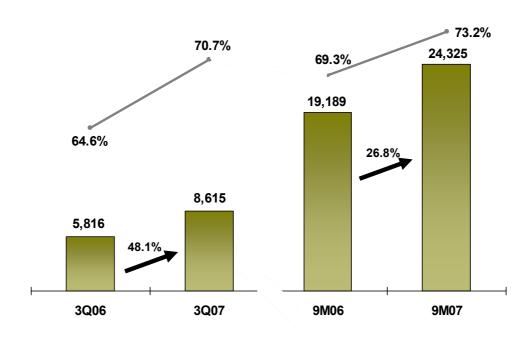




Adjusted EBITDA and Margin

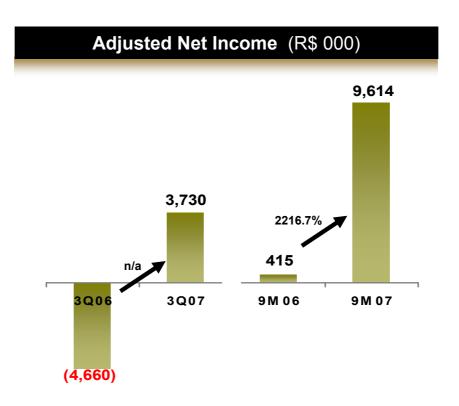


Adjusted EBITDA (R\$ 000) and EBITDA Margin



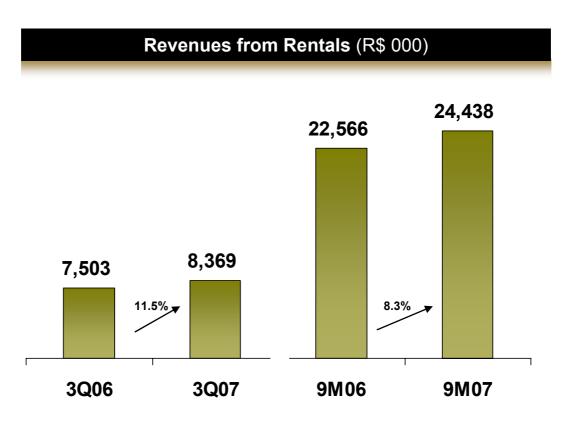
Adjusted Net Income





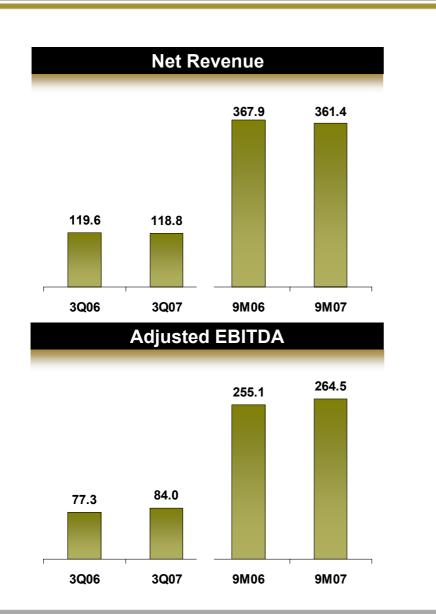
Revenues from Rentals (Same GLA Rent)

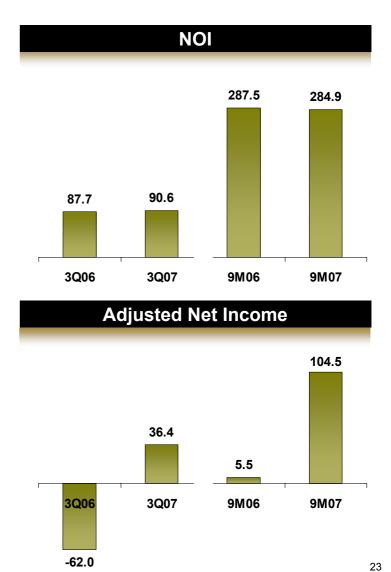




Financial Performance/M²

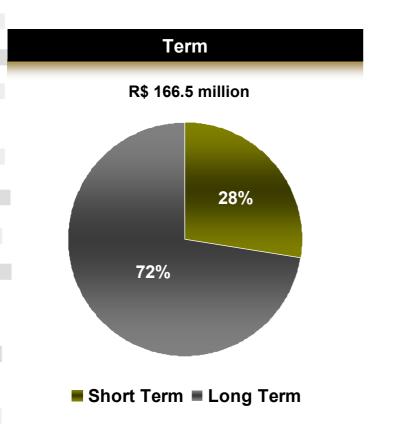




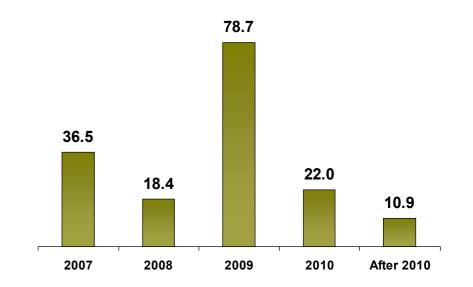


Indebtedness



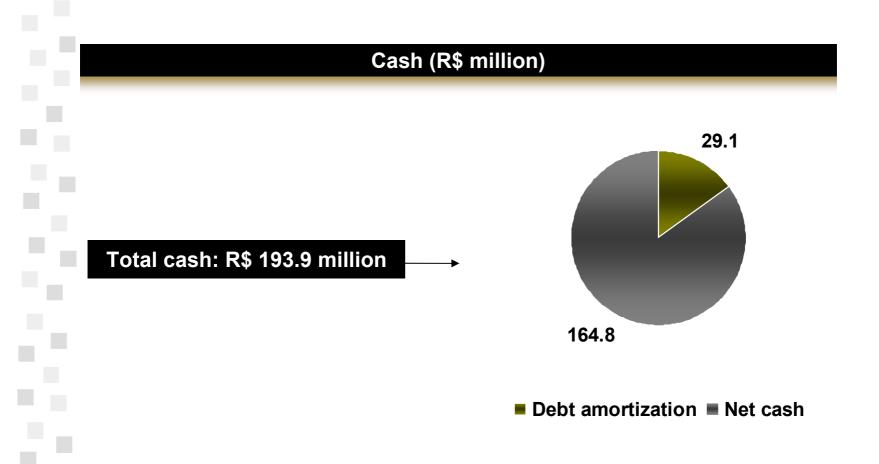


Amortization Schedule (R\$ million)



Indebtedness





Santana Parque Shopping Case





- Search for property according to internal survey pointing supply shortage in the region;
- Quantitative and qualitative market surveys on project;
- Surveys with main anchor tenants;
- Memorandum of understanding with anchors;
- Acquisition proposal Higher bid than the competitors' based on project's potential and risk mitigation;
- Commercial launching and beginning of rent;
- Sale of 50% ownership interest for total project price;
- Opened in October 25, 2007;
- Successful occupancy levels (97% rented of total GLA) and informed sales (30% higher than retailers' expectations) at opening

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