

Disclaimer

GeneralShopping

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Financial Performance

Company Overview

Sector Overview

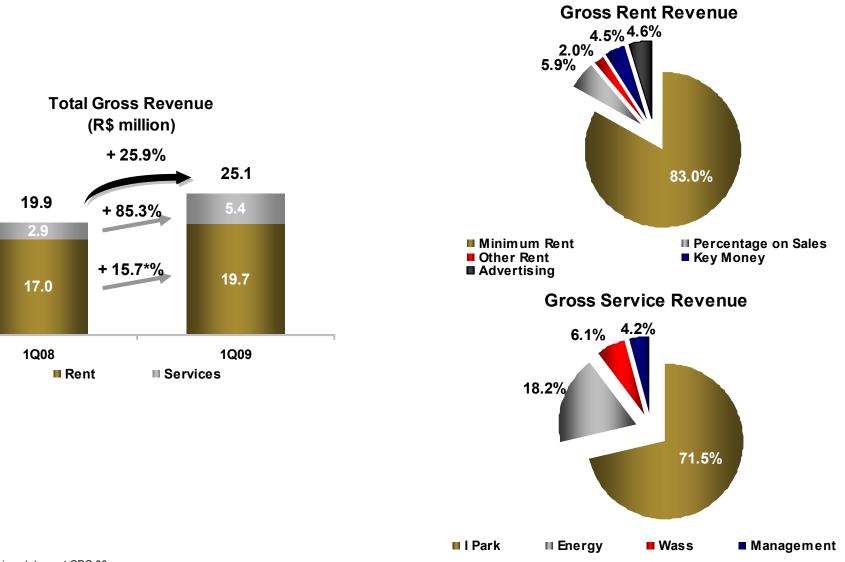
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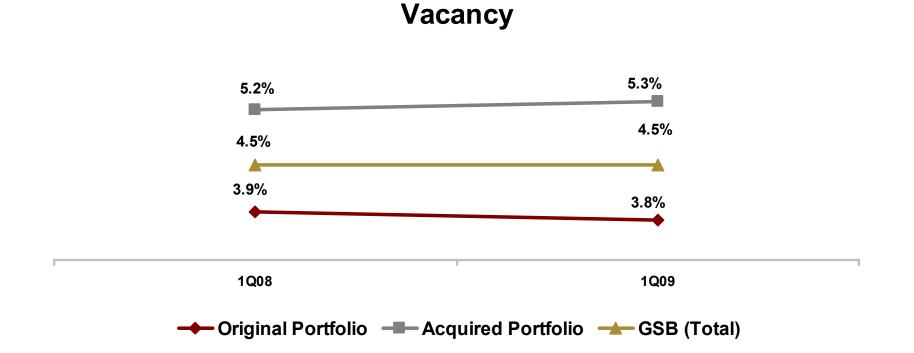
Financial Performance

Gross Revenue



Original Portfolio and Acquired Portfolio Evolution

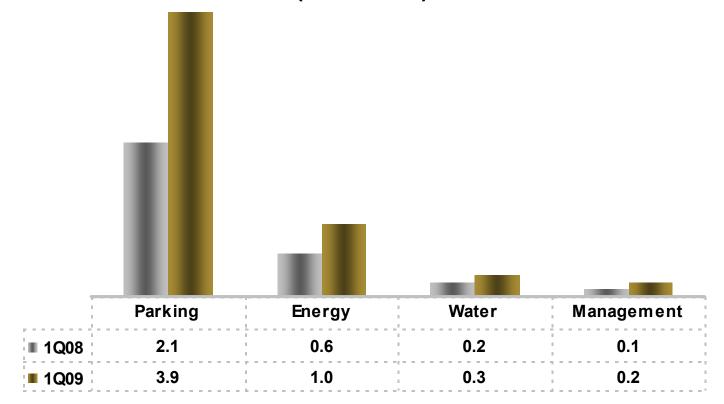
	1Q08	1Q09	Chg. %				
Original Portfolio							
GLA (m²)	93,791	96,791	3.2%				
Rent (R\$/m²)	114.07	128.11	12.3%				
Services (R\$/m²)	27.49	36.61	33.2%				
Total (R\$/m ²)	141.56	164.71	16.4%				
Acq	uired Por	folio					
GLA (m²)	77,785	84,248	8.3%				
Rent (R\$/m²)	81.07	86.31	6.5%				
Services (R\$/m²)	4.51	22.36	395.7%				
Total (R\$/m ²)	85.58	108.68	27.0%				
Total GSB							
GLA (m²)	171,576	181,039	5.5%				
Rent (R\$/m²)	99.11	108.66	9.6%				
Services (R\$/m²)	17.07	29.98	75.6%				
Total (R\$/m ²)	116.18	138.64	19.3%				



Service Revenue

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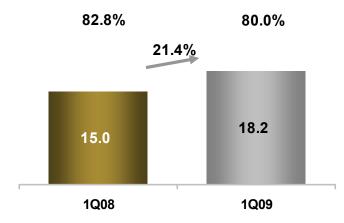
Service Revenue (R\$ million)



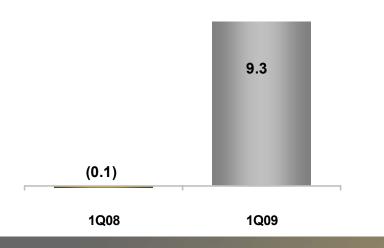
Performance Indexes

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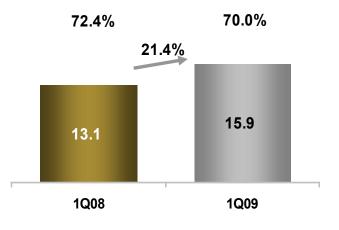
NOI (R\$ MM) and Margin



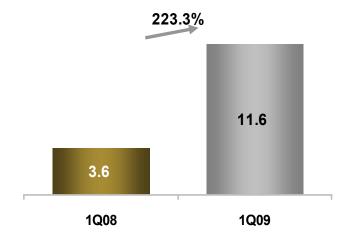
Adjusted Net Income (R\$ MM)



Adjusted EBITDA (R\$ MM) and Margin



Adjusted FFO (R\$ MM)

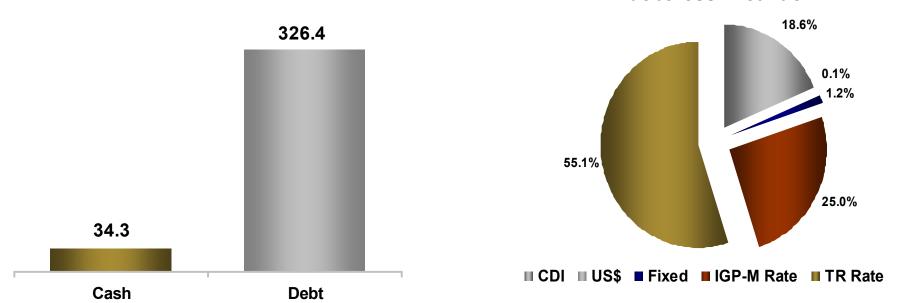


Cash X Debt

Indebtness Breakdown

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Cash X Debt (R\$ million)



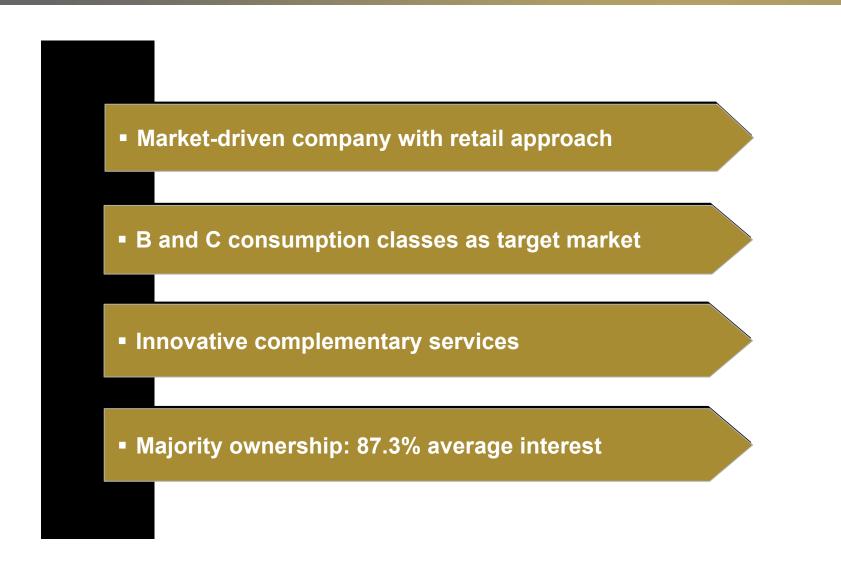
Amortization Schedule R\$ Million 2009 2010 2011 2012 After 2012 Total % CCI 29.4 41.4 40.8 41.6 108.4 261.6 80.1% **Other Banks** 62.0 2.2 0.6 0.0 0.0 64.8 19.9% 91.4 43.6 41.4 41.6 108.4 326.4 100.0% Total

Subsequent Events

Reopening of BNDES credit lines through Banco ABC Brasil S.A. (Arab Banking Corporation)



Differentials



General Shopping Brasil

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Shopping Center	Interest	Total GLA (m²)	Own GLA (m²)	N⁰ Stores	Own GLA Expansion (m ²)
Poli Shopping	50.0%	4,527	2,264	52	15,400
Internacional Shopping	100.0%	75,958	75,958	292	-
Auto Shopping	100.0%	11,477	11,477	80	-
Santana Parque Shopping	50.0%	26,538	13,269	176	-
Shopping Light	50.1%	14,140	7,092	134	-
Suzano Shopping	100.0%	19,583	19,583	174	-
Cascavel JL Shopping	85.5%	8,877	7,590	80	2,953
Top Center Shopping	100.0%	6,166	6,166	55	-
Americanas Prudente	100.0%	10,276	10,276	56	-
Americanas Osasco	100.0%	3,218	3,218	19	-
Shopping do Vale	84.4%	16,487	13,913	94	-
Shopping Unimart	100.0%	10,233	10,233	91	-
	87.3%	207,480	181,039	1,303	18,353

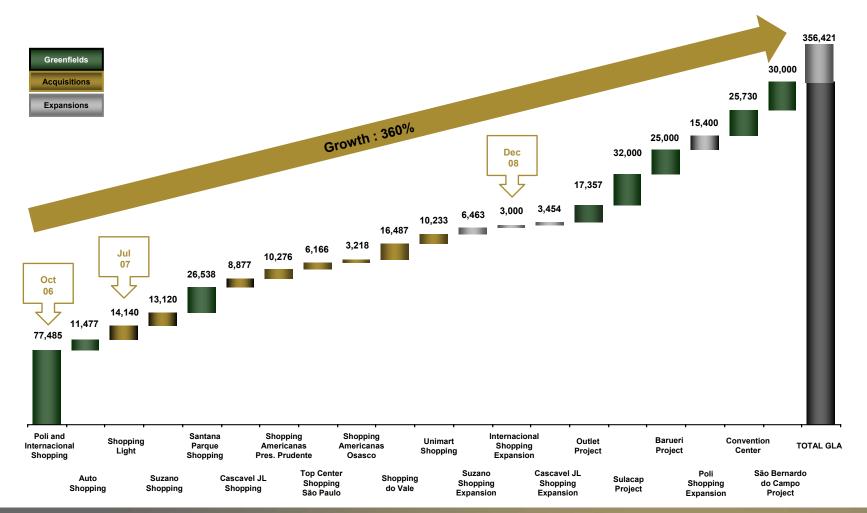
Greenfield	Interest	Total GLA (m²)	Own GLA (m²)
Convention Center	100.0%	25,730	25,730
Sulacap	90.0%	32,000	28,800
São Bernardo Project	50.0%	30,000	15,000
Barueri Project	96.0%	25,000	24,000
Itupeva Project ⁽¹⁾	50.0%	17,357	8,679
	78.6%	130,087	102,209

⁽¹⁾ Considering an additional call of 20% stake

Portfolio

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Total GLA Evolution (m²)

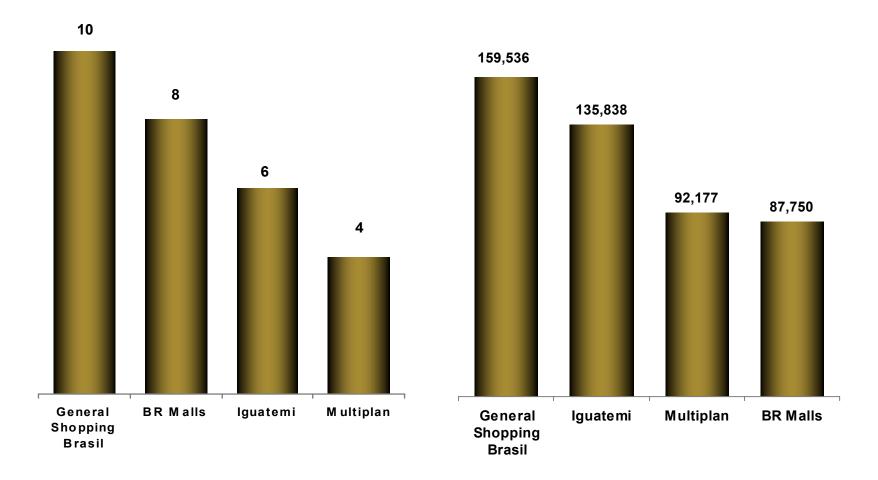


Participation in São Paulo State

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Number of Shopping Center Operations

Own GLA (m²)



Dominant Player in São Paulo

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Focus on the Southeastern and Southern Regions

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Region Southeast + South **GDP** Retail m 73.1% 73.9%

Shopping centers in operation

- 1. Internacional Shopping Guarulhos
- 2. Top Center
- 3. Poli Shopping
- 4. Americanas Osasco
- 5. Santana Parque
- 6. Suzano Shopping
- 7. Shopping Light
- 8. Americanas P. Prudente
- 9. Auto Shopping
- **10.** Shopping do Vale
- 11. Cascavel JL Shopping
- **12.** Shopping Unimart

Greenfields

- **13.** Convention Center
- 14. Barueri Project
- 15. Sulacap Project
- 16. Itupeva Project
- 17. São Bernardo Project

Case Outlet

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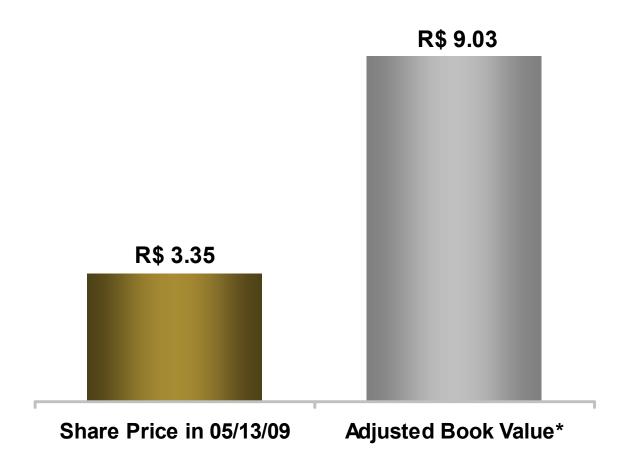


Outlet Project

- **Interest:** 50% (considering an additional call of 20% stake)
- Public comprised (inhabitants): super-regional
- Demand potential (per year): super-regional
- Description: First outlet of the country, which lacks equipment with these features. Entrance for main brands with outlet operations. Located in the highway which connects São Paulo capital to the Campinas metropolitan region. Power center comprising hotel and 2 theme parks.

Increasing Complementary Services Activities

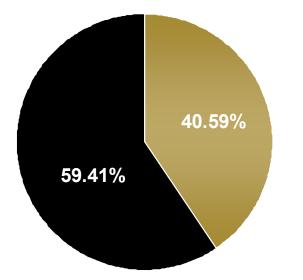
		A	tlas		Management	Parking	Water	Energy
				ISG	\checkmark	\checkmark	\checkmark	\checkmark
Stake Held	Stake Held		Auto	\checkmark	\checkmark	\checkmark	\checkmark	
100%	Energy	•	Responsible for planning the energy supply and leasing of the generation for the second sec	Poli	\checkmark	\checkmark	\checkmark	\checkmark
			the equipment for its transmission and distribution	Light	\checkmark	\checkmark	\checkmark	\checkmark
100%	Wass	•	Engaged in water supply planning and its treatment na	Santana	√*	\checkmark	\checkmark	\checkmark
			distribution	Suzano	\checkmark	\checkmark	\checkmark	\checkmark
100%	l Park	•	Controls and manages	nages Cascavel 🗸 🗸	\checkmark	\checkmark		
			parking lots	Americ. Pres Prudente	\checkmark	\checkmark	\checkmark	\checkmark
100%	% ISG Adm Manages operations of	Manages operations of	Americ. Osasco	\checkmark	\checkmark			
100 /6			shopping centers	Top Center	\checkmark		\checkmark	
100%	ASG Adm	•	Manages the operations of	Do Vale	\checkmark			
100%	ASG Adm		Auto Shopping	Unimart	\checkmark	\checkmark	\checkmark	\checkmark
				Services currently p	provided to the mall	Potential services	/ currently being impl	emented 🗸 * Partial



* The values used are from the reassessed fixed assets (pre-IPO), acquisition values (post-IPO) and net indebtedness in 1Q09.

Shareholders

GeneralShopping



	No. shares
Controlling shareholder	29,990,000
Free float	20,490,600
Total	50,480,600

■ Free float ■ Controlling Stake

Listed since July 2007

Market-making activities (through broker Ágora Senior) since October/07



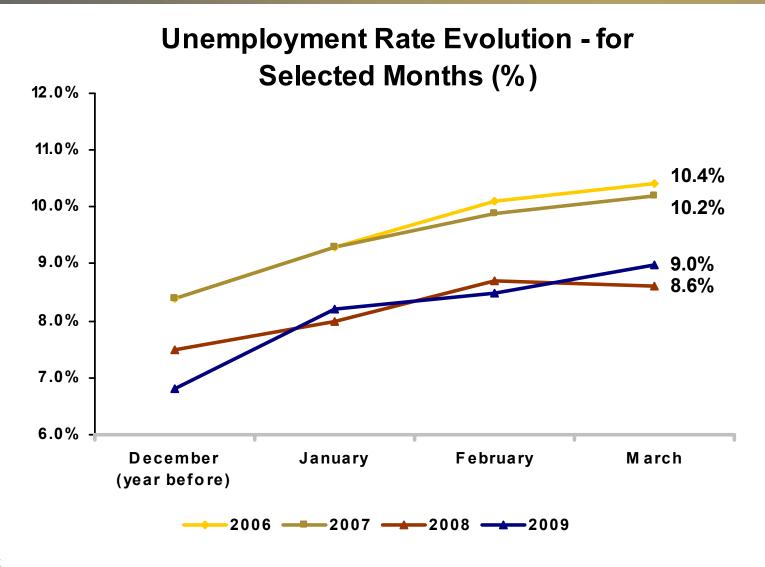




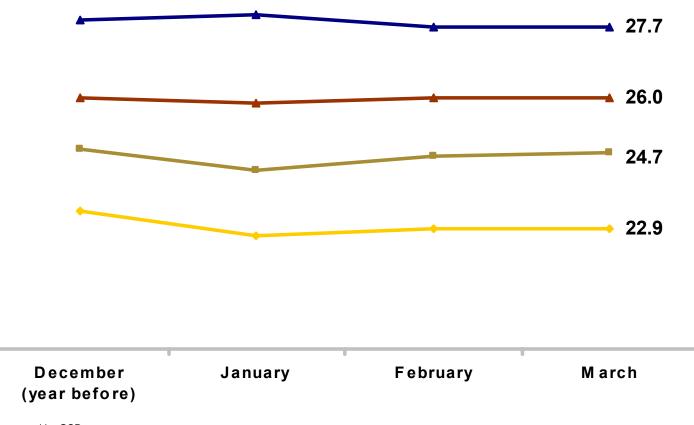




Economic Indicators



Real Income⁽¹⁾ - Up-to-date Evolution (R\$ billion)



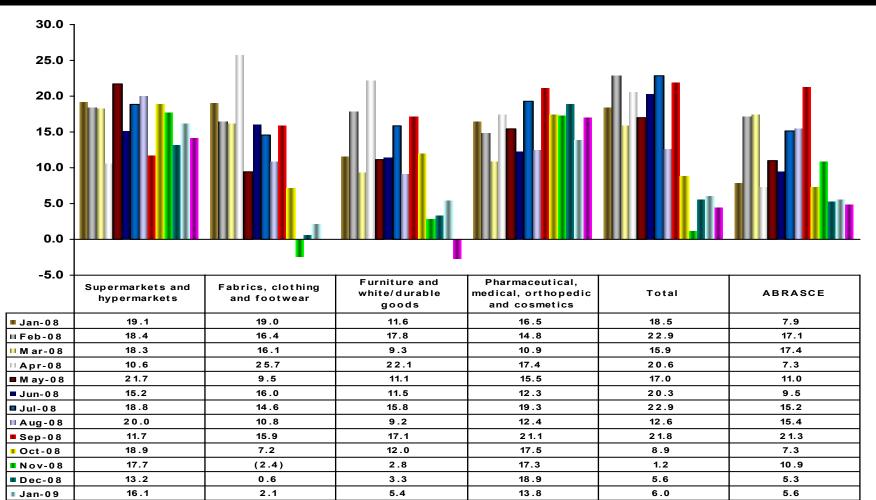
Source: PME-IBGE; Table prepared by GSB (1) Based on the employed population and average income of the employed population

Consumer Expectations Survey						
Consumer Confidence Index (FGV)						
MoM Accumulated					nulated	
Family Income (R\$)				Sep/08 to	Oct/08 to	
	Jan-09	Feb-09	Mar-09	Feb/09	Mar/09	
2,100 to 4,800	3.7%	-3.6%	4.7%	-14.0%	-9.2%	
4,800 to 9,600	5.9%	-1.5%	-1.6%	-11.2%	-12.1%	
Over 9,600	3.5%	-2.8%	1.1%	-19.7%	-17.0%	

Retail Growth

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Retail Industry: Monthly Change (VS Same Year-Ago Period) of Nominal Revenue (Jan/08-Feb/09)



(2.7)

17.0

4.5

Feb-09

14.2

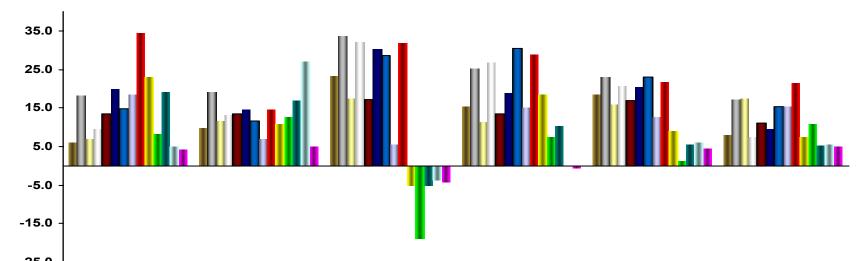
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4.9

Retail Growth

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Retail Industry: Monthly Change (VS Same Year-Ago Period) of Nominal Revenue (Jan/08-Feb/09)



-25.0	Office supplies and equipment, personal computers and	Books, newspapers, magazines and stationery	Other personal and domestic products	Vehicles, motorcycles and autoparts	Total	ABRASCE
Jan-08	6.1	9.8	23.2	15.3	18.5	7.9
■Feb-08	18.2	19.0	33.6	25.2	22.9	17.1
□Mar-08	6.9	11.5	17.4	11.4	15.9	17.4
□Apr-08	9.5	13.3	32.1	26.7	20.6	7.3
■ M ay-08	13.4	13.6	17.3	13.4	17.0	11.0
Jun-08	19.8	14.6	30.2	18.8	20.3	9.5
Jul-08	14.8	11.5	28.7	30.5	22.9	15.2
🛚 A ug - 0 8	18.5	18.5 6.8		15.1	12.6	15.4
Sep-08	34.5	14.5	3 1.7	28.8	2 1.8	2 1.3
Oct-08	22.9	10.9	(5.2)	18.5	8.9	7.3
Nov-08	8.1	12.7	(18.9)	7.3	1.2	10.9
Dec-08	19.1	16.8	(5.2)	10.2	5.6	5.3
∎Jan-09	4.9	27.1	(3.7)	(0.1)	6.0	5.6
Feb-09	4.1	4.9	(4.4)	(0.7)	4.5	4.9

Contacts

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